

PINELANDS ALUMNI & FRIENDS EDUCATION FOUNDATION INC.
April 24, 2019



VISION STATEMENT:

PROVIDE SUPPORT AND RESOURCES TO ENHANCE THE OVERALL EDUCATIONAL
EXPERIENCE FOR THE PINELANDS COMMUNITY.

MISSION STATEMENT:

As members of the Pinelands Alumni and Friends Foundation, we are committed to supporting academic and extracurricular programs that empower and strengthen our community and foster a sense of pride. We intend to seek funding and secure other resources available to support our vision.

PRESIDENT: KIMBERLY PHARO - Present

VICE PRESIDENT: MARC SINK - Present

TREASURER: DEBORAH MATHIS - Absent

RECORDING SECRETARY: JAMEY CARNES - Absent

CORRESPONDING SECRETARY: KIM HANADEL - Present

PINELANDS LIAISON: DR. MELISSA MCCOOLEY - Absent

TRUSTEE 1: JAMES ARDOIN - Absent

TRUSTEE 2: DANA KELLY - Absent

TRUSTEE 3: RICHARD TEN EYCK - Absent

I. Call to Order/Pledge of Allegiance: 6:06 PM by President, Kim Pharo

II. Approval of Agenda:

First: Marc Sink
Second: Kim Hanadel
All those in favor: 3
Opposed: 0

III. Approval of [MINUTES FROM FEB 27, 2019](#)

First: Marc Sink
Second: Kim Pharo
All those in favor: 2 (Kim Hanadel abstained due to not attending the meeting)
Opposed: 0

IV. PRESIDENT'S MESSAGE-

Welcome!

[FIND US ON THE PINELANDS WEBSITE](#)

V. VICE PRESIDENT UPDATE- Marc presented on the following amendments made to the bylaws.

1. Updated wording to Board of Directors for when Trustees is meant
2. Updating wording to Executive Board for when Officers is meant
3. Added Section 7 - Membership under Article VIII - Miscellaneous

SECTION 7 - Membership

Regular membership shall be composed of any graduate from Pinelands Regional School District, all staff, retired staff, community member, and/or anyone who supports the vision and mission of the Pinelands Alumni and Friends Foundation. Membership dues will cover the calendar year (January through December).

- A. Rights and privileges of membership
 - a. Vote on any issue
 - b. Attend regular meetings.
 - c. Chair or serve on any committee.

VI. TREASURER'S REPORT

Kim Pharo provided update

- shared that she received all the letters in the mail
 - Certificate of Non-Profit
 - Tax Exempt Form and number
- Paypal is set up
- We have members! - we have had 5 people sign up via Paypal so far
- [Link to become a member.](#) - going to be shared via Facebook soon

VII. RECORDING SECRETARY'S REPORT-

VIII. CORRESPONDING SECRETARY'S REPORT-

IX. COMMITTEE REPORTS

A. Fundraising -Chair- Jennifer Suralik Quintenz

1. Augie Update-40 Year Pinelands Reunion-

a) Augie- chair, Kelly, Danielle, Terry, Denise, Kim

b) Hawaiian Gala

c) Friday, July 19, 2019, 6:00 PM - 11:00 PM

d) Up to 200 guests

e) Discussion

(1) Suggested \$120 per person

(a) 4-hour open bar (usage costs)

(b) Discussion on would that be too much for average family; however, it is a Gala so it really depends on who we are pitching to and the amount we want to make from the event. Final price will be set after next week's Committee meeting with the venue.

(2) More relaxed - dress in Hawaiian clothes

(3) Working with Mr. Penn to get photos/memories from throughout the years

(4) Menu to be Hawaiian themed

(a) Pig roast

(b) Chicken

(c) Grilled pineapple

(d) Coconut Shrimp

(e) etc.

(5) Shaun Kilroy and wife both Alumni- owners of The Whoo ice cream - would love to be involved - Augie will check with Sea Oaks about the possibility of an outside vendor

(6) Working up invitations/tickets

- (7) Entertainment - reached out to Alumni in bands and DJs
- (8) Fundraising at the event - 50/50 - Putting green
- (9) Cornhole activity outside

2. Other Committee Updates: none at this time

B. Marketing - Jim Ardoin, Kamryn Barr

Jim-Alumni page connected to The Cat Eye

Create Invites for Events July 19, 2019

1. Anthony Saccomagne - suggested joining to Southern Ocean County Chamber of Commerce (Lorie Peppella unsure of spelling but runs the Chamber) or Little Egg Harbor Chamber of Commerce in order to get free publicity through membership

C. Memberships - Gina Frasca

- A. Membership Form - needs to be linked to the website (also need to update the PayPal to match all membership options)
- B. Will Give An Update on Members at next meeting
- C. Sending Membership Form link to The Cat Eye

D. Strategic Planning - Sierra Halford, Rachel Hancharuk - no update at this time

E. Events - Rachel Hancharuk, Laura Lawrence, Sierra Halford, Shaun Kilroy, Nancy Moure, Sammi Moure, Jennifer Suralik Quintenz - no update at this time

F. Nominating - no update at this time

G. Archive - Jim Ardoin, Carl Penn, Shannon Sobiech

- A. Dr. McCooley said - We will get an area for Archive committee to work

H. Bylaws - Marc Sink - update was given during Vice President's update

X. PUBLIC COMMENT ON AGENDA ITEMS

XI. OLD BUSINESS

XII. NEW BUSINESS

- A. Membership Drive-[MEMBERSHIP FORM](#)
- B. Marketing Update-The Cat Eye- Alumni Page-SHARE!!
- C. Proposed Meeting Dates~
 - a. May 29, 2019 at 6:00 at Junior High Media Center

XIII. GENERAL PUBLIC COMMENT

- Augie - Harbor Bay community meeting would like to have Foundation representatives come to explain what we are about
- Shaun - mentioned Dani Corso (alumni) plans a lot of Gala events for David's Dream foundation and she might be able to provide some insight into the pricing of the Gala
- Shaun - suggested a Silent Auction at the Gala with donated prizes
 - Discussion about whether that was asking too much of those that already paid to attend the event.
 - Outcome - Silent Auction/Gift Auction idea could be a different fundraising opportunity

XII. BOARD FORUM:

- Marc - followed up with the different schools about Yearbook ads but lack of money we were unable to buy ads for all the schools before their yearbooks had to go to print.

MOTION TO ADJOURN: 7:07 PM

First: Kim Hanadel
Second: Marc Sink
All those in favor: 3
Opposed: 0

Meeting Minutes prepared by Marc Sink